



*Celebrating One of the Most Influential Classes in American Road Racing*  
*Print and Digital Distribution: 35,000+*

Produced by RACER, the 50th Anniversary United States Formula Ford Program will be included as part of the August/September *Great Cars Issue* with bonus distribution during the anniversary meeting at Road America. With nine (9) pages of editorial (plus ad pages), this keepsake issue not only looks at the 50th anniversary event, but also offers a retrospective on a class that has given rise to some of the country's legendary drivers while also offering legions of grassroots racers a chance to take part in competitive single-seater racing.

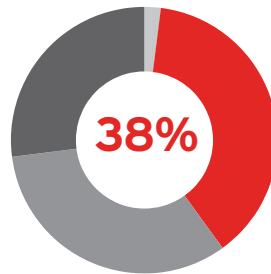
**SIZES & RATES:**

Full page: \$1,500  
 Half page: \$800  
 Quarter page: \$425

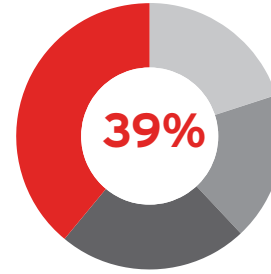
Reserve you space by July 1  
 Materials needed by July 19

*NOTE: Rates applicable to  
 Formula Ford Program pages  
 ONLY. Not transferable.*

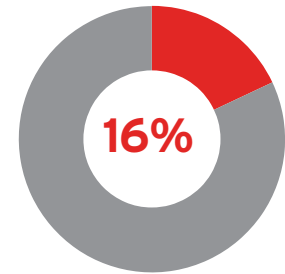
**Audience  
 Snapshot:**



**Are between age  
 25 and 54**



**Have a HHI over  
 \$100,000 per year**



**Own a *race or*  
*track-day* car**

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